

LIVING STREETS

PUTTING PEOPLE FIRST

Living Streets Guernsey LBG Newsletter— January 2013

A co-ordinated approach to Road Safety Week

Living Streets, the Traffic Police and Traffic section of Environment all worked together to focus on road safety issues during this year's Road Safety Week.

The UK road safety charity BRAKE runs Road Safety Week and its theme this year was "Slower speeds = happy people".

The Police and Traffic concentrated on speed issues and on "pavement surfing" and pavement parking. A speed indicator was hired by Traffic and set up in various locations where speeding is a problem.

Living Streets focussed on its BE SAFE BE SEEN message — encouraging businesses to take part in a **Bright Day**. Specsavers, Frossard House, Butterfield Bank, the Insurance Corporation, Credit Suisse and OSA Recruitment all took part and raised over £800.



"Bright Day" at Butterfield Bank (with Tom Le Pelley)

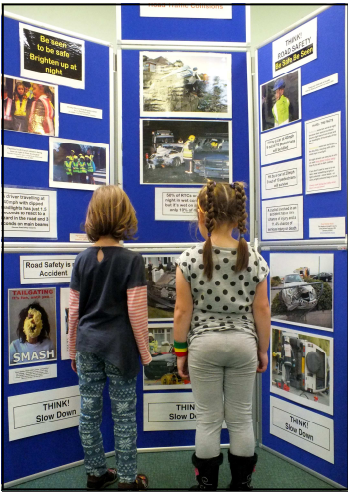
Living Streets liaised with Education and offered free high visibility items to schools.

Over 400 items have been bought including waistcoats, Sam Brownes and reflective arm bands. Thirteen islanders who took part in a "Bright Day" and eleven schools benefitted from the free items.

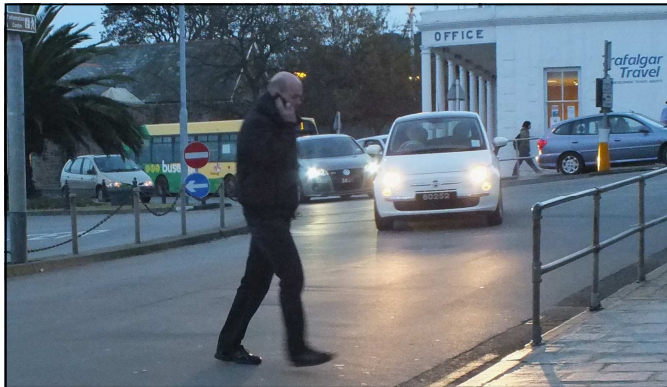
The schools will be using their high visibility waistcoats during their cycle proficiency programmes and for their walk to school initiatives.

We are most grateful to everyone who took part and gave so generously—in particular Specsavers who funded most of the school items.

Living Streets provides road safety information to schools



The Living Streets Road Safety Week display was set up this year in the entrance hall at La Mare de Carteret Primary School.



Living Streets has been using the Education Department's intranet to share pedestrian safety information with schools. Two documents have been published recently — one on "Safe Walking" and the

other on "iPod oblivion" which is illustrated in the picture above — a man crossing the road engrossed in a conversation on his mobile phone. In this case he is also wearing black after dark.

DATES FOR YOUR DIARY

AGM Wednesday 15th May
Environment Minister,
Deputy Roger Domaille

7.30 pm Emma Ferbrache at the PEH

Walk to Work Week
13th—17th May
Walk to School Week
20th—24th May

Sunday 14th July
The Living Streets
Tranquillity Walk

A brighter future for pupils who walk to school



Tom Le Pelley, Gary Le Huray (Head Teacher) and Tom Bradshaw (Specsavers) with pupils from Forest Primary

Forest Primary School was one of eleven schools that benefitted from the free high visibility items. The school identified that there were 50 children who walked to school and each one received a high visibility waistcoat.

Head Teacher, Gary Le Huray, said that the Forest PTA had been talking about finding some way to provide children who walk to school with hi-vis vests so he was thrilled when the Living Streets offer came in.

Lunch time walks developed for HSSD Weight Wise Week



Donkey Hill

Following the success of our “Guernsey Country Walks” greeting cards, Living Streets was asked to develop some lunch time walks for staff at the Princess Elizabeth Hospital. The PEH is running a WEIGHT WISE week from 19th to 26th January.

Pat Wisner has provided a sketch map for two circular walks starting from the footpath inside the PEH

grounds at the Corbinerie exit. One walk takes 30 minutes and the other 50 minutes.

The walks go through the quiet lanes, Ruettes Tranquilles and green lanes between the hospital and St. Andrews.

The longer walk includes the lovely Donkey Hill and passes the parish boundary between St. Martin and St. Andrew.

An A5 leaflet (showing the map, photographs and directions) is being printed as part of the literature for WEIGHT WISE week and we have been asked to lead one of the walks.

If you would like to see the document, go to our website: www.livingstreets.org.gg and click on NEWS.

NEWS IN BRIEF

Sustrans calls for a gold standard

The “Go for Gold” report demonstrates the clear benefits of embedding cycling in schools. Sustrans is calling for a nationwide gold standard:

- More than a 1/4 of pupils regularly cycling to school
- Include cycling in the school curriculum
- A member of staff to champion a cycling culture
- Secure bike storage

(www.sustrans.org.uk)

Brake launches GO 20

To coincide with Road Safety Week 2012, Brake has launched its GO 20 campaign, appealing to drivers to slow down to 20mph around homes, schools and shops. (www.go20.org)

Silent electric cars

Car makers are to be compelled to install artificial noise on new electric and hybrid vehicles to prevent people being run over by “silent killers” at pedestrian crossings. International Standards drawn up by the UN Economic Commission for Europe are expected to become legally binding by the end of 2013.

(Daily Telegraph 20.11.12)

Ulster’s “Excuses” campaign

This new campaign launched by Environment Minister, Alex Attwood highlights that over 95% of collisions where someone is killed or seriously injured are due to human error—not the roads, not the weather, not the vehicles, not the environment. Hence crashes are not “accidents”. (19.9.2012)

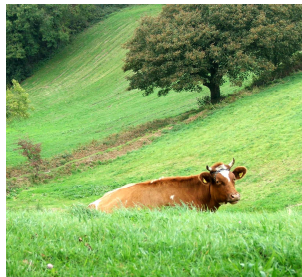
2012 Car Dependency scorecard

The Campaign for Better Transport measured car dependency in 26 UK cities. Data was collected for 19 indicators in four categories (accessibility & planning, public transport, cycling & walking, driving and car use). The top 3 cities were London, Brighton & Hove and Nottingham. Cities at the bottom were those who put too much emphasis on road infrastructure, cheap parking or placing new business parks and homes where they would generate journeys by car. (www.bettertransport.org.uk/car-dependency)

“Guernsey Country Walks” greeting cards - five new walks

Our “Guernsey Country Walks” greeting cards are still selling well and we introduced five new cards in September :

Les Vauxbelets, Petit Port, L’Ancresse, Bordeaux, and Beaucette Marina.



All the funds from the sale of our cards and our 2013 Calendar go towards paying the annual rent of the Baubigny Schools pathway.

Cards and calendars are available from Pat Wisner.

We sell directly to the public at the St. Martin’s Farmer’s Market on Saturday mornings. In addition our merchandise can be found at the following: Beekers, Cliff Top Shop (Gouffre), Coach House

Gallery, Folk Museum, Le Friquet, Martyn Guille (Little Chapel), Guernsey Pearl, Guernsey Shop, Lexicon, Museums & Tourist Information, Oatlands, Press, St. Peter’s PO and The Tapestry Gallery.

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